



## Agricultural Systems

PHOTO: USDA

# Land-grant universities help empower women in agriculture

*Women in agriculture are increasingly leading farm operations or taking on other leadership roles in agriculture. Land-grant university educational programs offer hands-on opportunities learning basic skills such as equipment maintenance. They also offer high-level teaching in business finance, addressing trends through education, involvement and direct participation.*

### Successful examples include:

- In **Kentucky**, the Kentucky Women in Agriculture annual conference focuses on topics such as business planning, mental health and success sharing through storytelling. One participant said in just a year of owning the business, net revenue jumped \$50,000 because of the education and networking opportunities.
- A hands-on program in **North Carolina** is teaching female hobby farmers beekeeping, fence-building and maintenance, and tire changing and patching. The participants included established farmers, farm spouses and businesswomen.
- To direct women farmers and ranchers to helpful resources, University of **Vermont** Extension used e-newsletters and social media, connecting more than 6,500 people with information about agricultural research, training and technical assistance. Since 2019, the national website has had 6,586 unique U.S. visitors from all 50 states, the U.S. Virgin Islands and Puerto Rico.

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[www.landgrantimpacts.org](http://www.landgrantimpacts.org)

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