Submit Impact Statements

1. Enter the Database.
   - Go to landgrantimpacts.org
   - Click “Enter the Database” (bottom of page)
   - Enter login email and password
   - Click “Add Statement”

2. Fill Out the Impact Statement Form.
   - Title (a short descriptive title that will help database users know what the impact statement is about when it appears in searches)
   - Relevance
     - What is the issue? (15% of dairy cow population was lost to disease in 2016)
     - Who cares about the issue? (farmers: consumers: businesses)
     - Why do they care about the issue? (farmers are losing money; consumers want safe, steady dairy supply)
   - Response
     - How did the project/program address the issue? (studied disease: hosted events)
     - Who was involved?
   - Results
     - What were the major results and/or outputs? (new pesticide is 90% effective; 70% of participants met savings goals)
     - What kind of impact did the response have or could it have? (changes in condition, behavior, knowledge)
     - Where did the impact occur? (coastal states: Wisconsin)
     - Who was impacted? (farmers, consumers)

3. Edit Your Statement.
   - Did you remember to...
     - talk about all parts of the impact story?
     - NOT talk too much about methods?
     - NOT use jargon?
     - use numbers to show magnitude?
     - write with an active voice?
     - be clear and concise?

4. Complete the Form.
   - Select the funding source.
   - Select a focus area and tags.
   - Link to additional resources.
   - Assign a contact.
   - Is this an integrated statement?
   - Is this an urban project/program?
   - Save and submit when done.

5. Complete Review.
   - Watch for emails requesting revisions to submitted impact statements. Make the revisions in a timely manner.
   - You will receive an email notification that the impact statement has been approved to be publicly available.

Sharing Impact Statements

Click the “Copy Direct Link” button at the bottom of your statement. Paste to share the URL for your statement.

Other places to share your statement:
- College leadership/communicators
- Other databases
- Research partners
- Industry publications
- Ag news outlets
- Social media
- Local newspapers
- Newsletters